



Kellie Spiece – President
Pennie Lake – Vice President
Loren Smalley – Treasurer
Mark Aupperlee – Secretary

Potterville Chamber of Business Meeting

4/6/2022

1. Kellie begins the meeting at 12:05 PM

2. Introductions: Names and Businesses

3. Updates

President – Kellie Spiece – no updates

Vice President – Pennie Lake – no updates

Secretary – Mark Aupperlee – meeting minutes are sent out after each meeting, let Kellie know if you need to be added to the email list. kelliespiece@kw.com

Treasurer - Loren Smalley – **treasurer's report (attached)**

General Fund: \$1876.44

Gizzard Fest: \$2504.41

- Loren presented on possibly using a different bank for chamber funds (MSUFCU, LAFCU, etc)
- proposed storing funds in General Fund in savings and checking
- our current bylaws are needed for opening a new account, and our current bylaws are 21 years old
- Issues with One Wallet online (will be resolved with Elena)
- *Decision to continue with Independent Bank and work through some of the issues we've been experiencing

4. Event Ideas

Welcome Baskets

- make a welcome basket to be placed in City Hall

Ideas:

- residents of Independence Commons do not go to city hall, so coordinate a way to get them to people in Independence Commons
- local community help/support could be included in the welcome basket
- local businesses offer discounts/coupons as part of the welcome basket

Food Truck Rally

-we'd need a special permit from the city to do this event

Farmers Market

-weekend Farmers Market (no new updates)

Mobile Food distribution through Greater Lansing Food Bank at the Potterville Schools

***Saturday, April 30**

7:30 AM – 11:30 AM

8 AM – 9 AM Registration

9 AM -11 AM Food distribution

Volunteer opportunity to help with food distribution. Arrive at 7:30 AM. Ends around 11:30 AM.

Interested in helping? Contact Joann Taylor 517-242-6052

Gizzard Fest

-June 9-11

www.gizzardfest.org

4th of July Picnic

-chamber provides the meat (hot dogs)?

-ask people to bring sides

Parades

-Memorial Day parade

-Gizzard Fest parade

-Holiday parade

2nd Annual Trunk or Treat

-Saturday, October 22nd from 6-8 PM in the parking lot of Sycamore Creek Church

-add a Chili cook off? -possible entry fee?

5. Business Updates

Mark Aupperlee and Joann Taylor - Sycamore Creek Church

**April 30 Mobile Food distribution through Greater Lansing Food Bank at the Potterville Schools*

Saturday, April 30

Interested in helping? Contact Joann Taylor 517-242-6052

7:30 AM – 11:30 AM, distribution from 9 AM -11 AM

**April 16 Community Easter Egg Hunt – City Park at 10 AM*

-still opportunities to partner/volunteer

Interested in helping? Email Danielle at droush6@gmail.com

LuAnn Stachnik – Potterville Benton Township Library

Website: <https://pottervillelibrary.org/>

Let's Get Physical

Discover Eaton County (April 1 – July 18th)

Daniel Shinaver - DS Employment services

-working on publishing with Small Business Association of America

-monthly newsletter released – contact Dan to receive that newsletter

Email: Be.A.Success001@gmail.com

Website: www.DSEmploymentServices.com

Vernon and Kayla Costello – SquidPic Studio

Email: squidpicstudio@gmail.com

Phone: 269-243-8430

Monthly events: April 18-22 Pet and Livestock sessions

At Potterville Community Easter Egg Hunt

Pennie Lake – County Journal

-home improvement coming up next week

Kellie Spiece – Real Estate

-Market is still very fast moving

6. Adjourned at 1:10 PM

*****Next meeting: Wednesday, May 4 at 12 PM at Sycamore Creek Church***